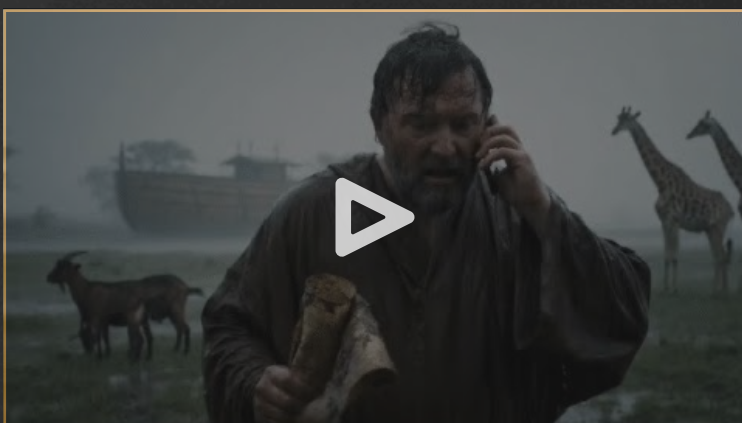
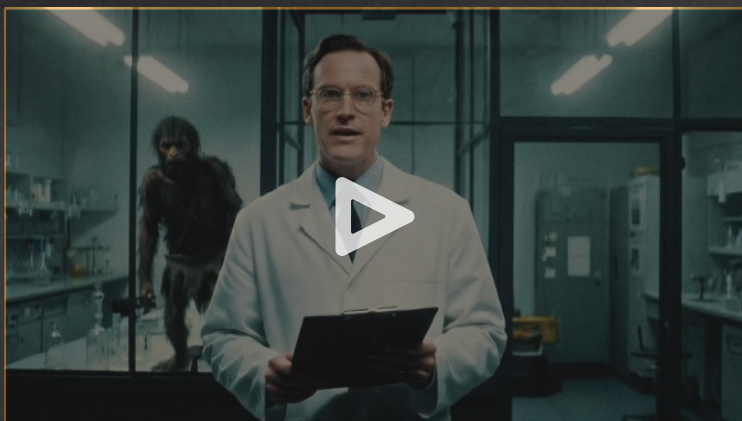
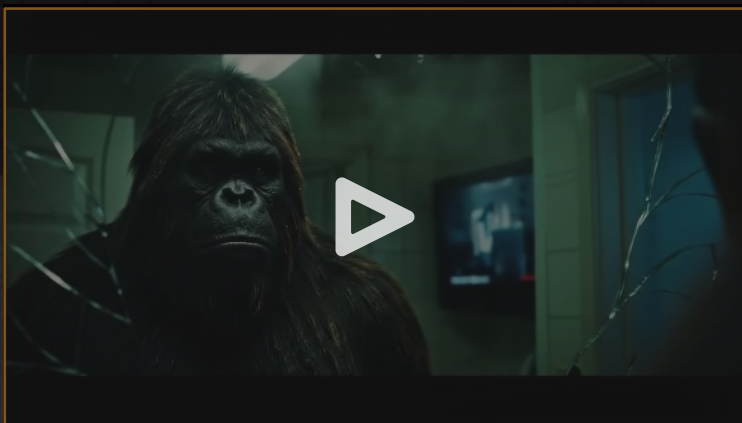


# VERT HAUS

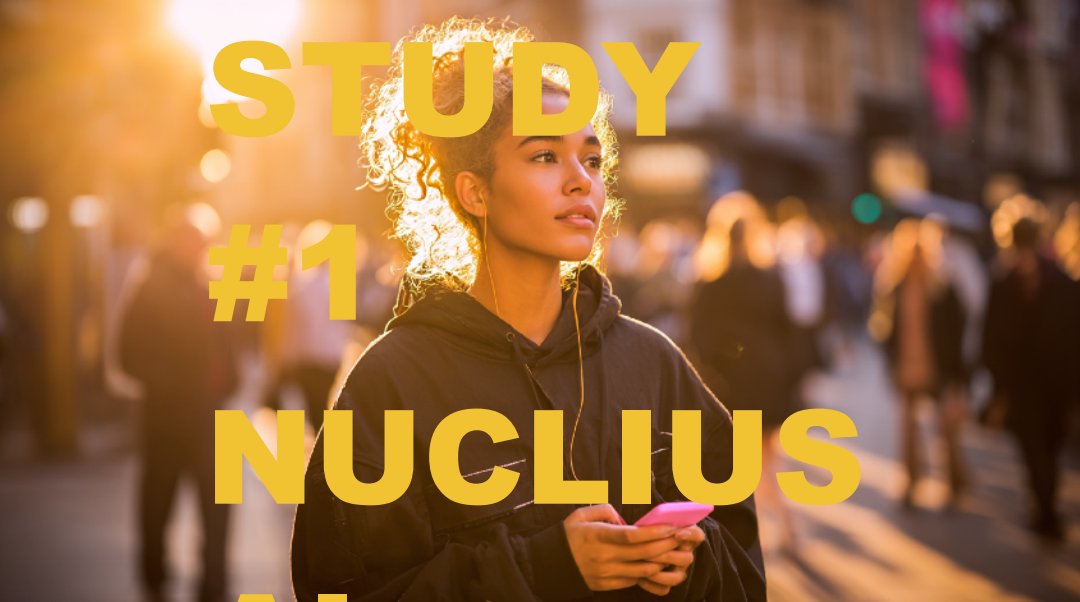
VERTICAL HAUS |  
THE FUTURE OF AI STORYTELLING

# VERT HAUS AI





**CASE**



**STUDY**

**#1**

**NUCLIUS**

**AI**





# It all starts with an idea...

*“Young creator in a white  
space, surrounded by raw  
footage, he is overwhelmed  
until a ‘nuclius’ button  
appears”*

## We create options for the opening frame...



Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)



# From that image we build the rest...



*"The creator pushes the button and there is a magical blue light which shoots from the button and through the creator. Suddenly all the footage is swirling round like a tornado which edits itself together. We cut to our hero sat in a movie theatre, eating popcorn and watching his creation on the big screen."*

# **24hr turnaround from initial phone call until video sign off.**

- **Full AI Video generation**
- **Online edit and grade**
- **Full sound mix from our library**



Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

# **CASE STUDY**

## **#2**

# **ONLINE TRENDS**



# Tapping into real- time trends...

*"Big-G is a popular social media vlogger, capturing his adventures and posting them online."*

## Spotting trends on social media and creating quick content



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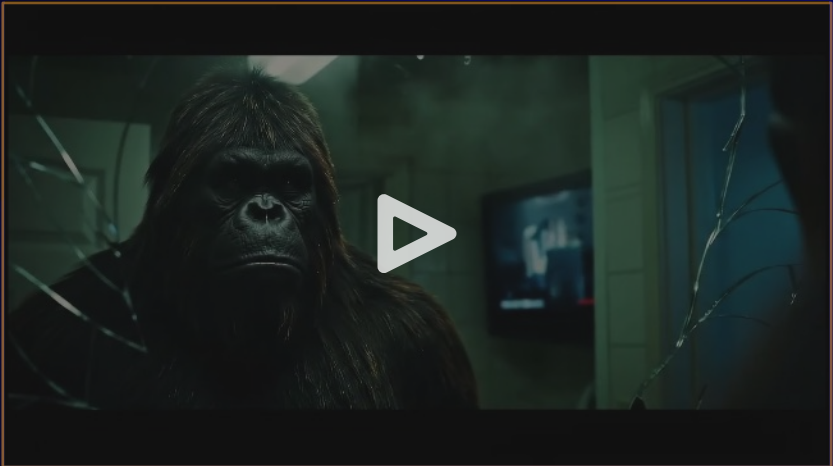
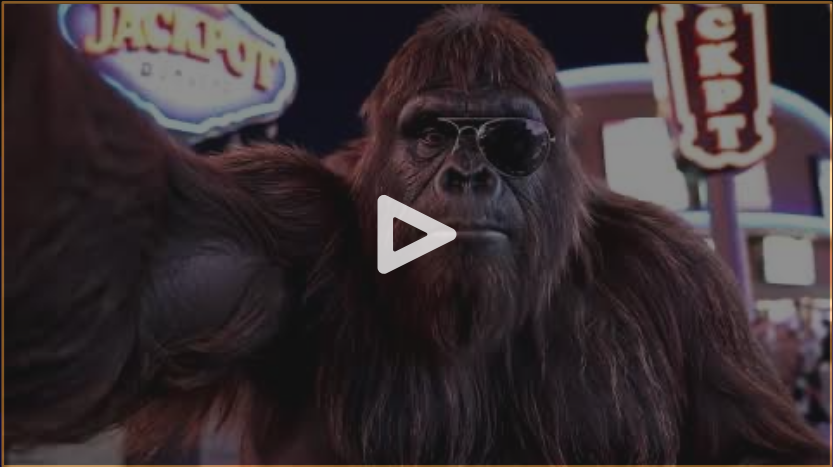
**Reacting  
quickly  
to keep  
ahead of  
the  
curve.**



**Human  
driven  
AI  
generated  
visuals**

Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)

# Trending Video vs Unique



Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)



# **CASE STUDY**

**#3**

**SPEC**

**TV**

**SPOT**

# Concept design through to video Genera- tion



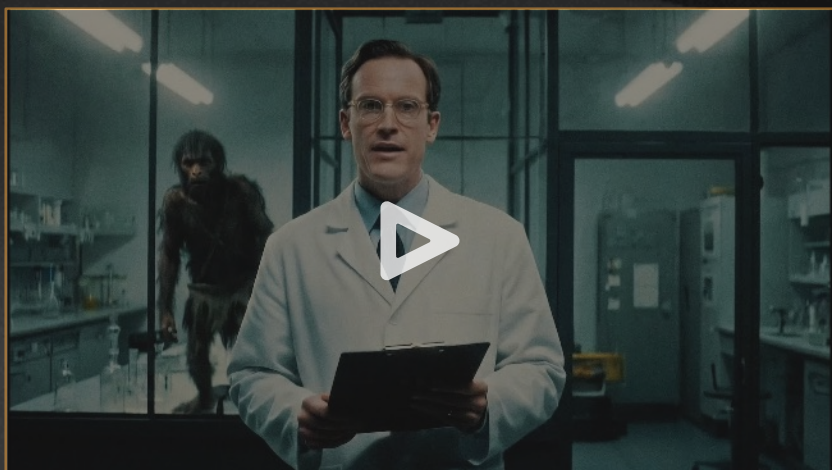
*"Less than 12 hour  
turnaround to create  
commercial spot which  
can be used for live  
action production or  
scaled up with a  
dedicated VFX team"*

**Can be  
used as  
blueprint  
for  
productio  
n**

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# Bespoke sound mix available

*“Voiceover and dubbing in any  
language, dialect, accent for  
both male and female,  
available quickly.”*



**-12hr turnaround,  
imagine the  
possibilities with 2  
weeks...**

Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)



# VERT HAUS

Contact: Mike & Henk | [info@vertical.haus](mailto:info@vertical.haus)